



## Social Media Citation Examples for APA 7th Ed.

All entries on a References page should be double-spaced. To save room, our examples have not been double-spaced.

### Facebook, About tab (page or profile), organization, with retrieval date

American Diabetes Association. (n.d.) *About* [Facebook page]. Facebook. Retrieved August 12, 2020, from <https://www.facebook.com/AmericanDiabetesAssociation/about/>

Author's Organization Name. (n.d.). *Title of page or profile* [Facebook page]. Social Media Site Name. Retrieved date, from URL

(APA instructs to use the title of the social media page or tab as the title in the citation. This example is for the *About* page. Other examples could reference pages like *Home*, *Photos*, *Timeline*, etc. Also, APA requires a retrieval date because the profile or page may change over time and is not archived. Therefore, use n.d. in the date field. When you choose "Profile or Page" on the Social Media template, Citation Maker does that automatically.)

(This format can be adapted for profile or page references to other existing or future social media sites, including LinkedIn, TikTok, and so forth. Citation Maker has those options when you choose "Profile or Page" on the Social Media template.)

### Facebook, status update (post), individual, includes video

Legend, J. (2020, September 29). *I'm so grateful and amazed that this song has meant so much to so many of you. THANK YOU!!!* [Video attached][Status update]. Facebook. <https://www.facebook.com/johnlegend/posts/10158968932763023>

Author's Last Name, First Initial. Middle Initial. (Date of post). *Title of post* [Audiovisual content attached][Status update]. Social Media Site Name. URL

(For the title of the post, enter up to the first 20 words of the post as it was written, including nonstandard spelling and capitalization. Count a URL, hashtag, or emoji as one word each. Also, note the attachment of any audiovisuals in square brackets after the title of the post. This example is for a video, but it could also be an image, photograph, thumbnail with link, etc. Include [Status update] for all Facebook posts.)

(This format can be adapted for posts to other existing or future social media sites, including LinkedIn, TikTok, and so forth. Citation Maker has those options when you choose "Post or Tweet" on the Social Media template.)

## Facebook, video, originally posted on YouTube

Hulu. (2020, September 10). *I am Greta • Trailer (official) • A Hulu original documentary* [Video]. YouTube. <https://youtu.be/xDdEWkA15Rg>

Uploader's Username. (Date of post). *Title of video* [Video]. Streaming Video Site Name. URL

(APA instructs to cite only original content from social media sites. If a social media post directed you to another source, cite that source instead. In this example, the Greta Thunberg video was [seen on the PETA Facebook page](#). However, if you click on the video, it leads to Hulu's YouTube channel. Therefore, instead of citing the social media post, cite the video using Citation Maker's "Other Online Video" option on the Video Recording template.)

## Instagram, highlight (collection or feature), organization

The New York Public Library [@nypl]. (n.d.). *Alice Part 1* [Highlight]. Instagram. Retrieved October 30, 2020, from <https://www.instagram.com/stories/highlights/17944110319188491/>

Author's Organization Name [Username]. (n.d.). *Title of collection or feature* [Highlight]. Social Media Site Name. Retrieved date, from URL

(APA requires a retrieval date because the highlight may change over time and is not archived. Therefore, use n.d. in the date field. Citation Maker does that automatically when you choose "Collection or Feature" on the Social Media template.)

## Instagram, photograph (post), organization

Crater Lake National Park [@craterlakenps]. (2020, October 20). *The peaks looming tall and reflecting in the water are Watchman (on the left) and Hillman (on the right)*. [Photograph]. Instagram. <https://www.instagram.com/p/CGkylRXHGsl/>

Author's Organization Name [Username]. (Date of post). *Content of the post up to the first 20 words* [Photograph]. Social Media Site Name. URL

(For the title of the post, enter up to the first 20 words of the post as it was written, including nonstandard spelling and capitalization. Count a URL, hashtag, or emoji as one word each. Also, note the audiovisual type in square brackets after the title of the post. This example is for a photograph, but it could also be for photographs or a video.)

## Instagram, video (post), individual

Thunberg, G. [@gretathunberg]. (2020, November 14). *Save the children - My generation, and those coming after, are the future. We deserve to be fought for. We deserve* [Video]. Instagram. <https://www.instagram.com/tv/CHlOQC6JsmT/?igshid=l8s2r8narynj>

Author's Last Name, First Initial. Middle Initial. [Username]. (Date of post). *Content of the post up to the first 20 words* [Video]. Social Media Site Name. URL

### Instagram, video (post), organization

Oregon Zoo [@oregonzoo]. (2020, September 14). *Baby is learning how to bamboo. #playwithyourfood #alsowrasslewithyourfood* [Video]. Instagram.  
<https://www.instagram.com/p/CFIYV4-nNw4/?igshid=lt2sxsftnvs6>

Author's Organization Name [Username]. (Date of post). *Content of the post up to the first 20 words* [Video]. Social Media Site Name. URL

### Instagram, IGTV tab (page or profile), individual

Swift, T. [@taylorswift]. (n.d.). *IGTV* [Instagram profile]. Instagram. Retrieved November 9, 2020, from <https://www.instagram.com/taylorswift>

Author's Last Name, First Initial. Middle Initial. [Username]. (n.d.). *Title of page or profile* [Instagram profile]. Social Media Site Name. Retrieved date, from URL

(APA instructs to use the title of the social media page or profile as the title in the citation. This example is for the *IGTV* page. Other examples could reference pages like *Tags* or *Posts*. Also, APA requires a retrieval date because the profile or page may change over time and is not archived. Therefore, use n.d. in the date field. Citation Maker does that automatically when you choose "Profile or Page" on the Social Media template.)

### Twitter, profile, individual

Jordan, M. B. [@michaelb4jordan]. (n.d.). *Tweets & replies* [Twitter profile]. Twitter. Retrieved November 12, 2020, from [https://twitter.com/michaelb4jordan/with\\_replies](https://twitter.com/michaelb4jordan/with_replies)

Author's Last Name, First Initial. Middle Initial. [Username]. (n.d.). *Title of the profile or page* [Twitter profile]. Social Media Site Name. Retrieved date, from URL

(APA requires a retrieval date because the profile or page may change over time and is not archived. Therefore, use n.d. in the date field. When you choose "Profile or Page" on the Social Media template, Citation Maker does that automatically.)

### Twitter, tweet, individual

Pope Francis [@Pontifex]. (2016, September 4). *Let us carry Mother Teresa's smile in our hearts and give it to those whom we meet along our journey* [Tweet]. Twitter.  
<http://www.twitter.com/Pontifex/status/772396413258903552>

Author's Last Name, First Initial. Middle Initial. [Username]. (Date of post). *Content of the post up to the first 20 words* [Tweet]. Social Media Site Name. URL

(In this example, Pope Francis is a title and a single name. For situations like that, enter all of the information in the Last Name field.)

### Twitter, tweet, individual, real name unknown

@persiankiwi. (2009, June 23). *We have report of large street battles in east & west of Tehran now - #Iraelection* [Tweet]. Twitter. <https://www.twitter.com/persiankiwi/status/2298106072>

Author's Username. (Date of post). *Content of the post up to the first 20 words* [Tweet]. Social Media Site Name. URL

(When the real name is unknown, enter the username, as it appears on the post, but do not enclose it in square brackets. Citation Maker formats the username field correctly, whether the username follows a real name or stands alone.)

### Twitter, moment, individual

DeGeneres, E. [@TheEllenShow]. (2018, March 8). *Incredible women on The Ellen Show* [Moment]. Twitter. Retrieved November 17, 2020, from <https://twitter.com/i/moments/971819538411999232>

Author's Last Name, First Initial. Middle Initial. [Username]. (Date of post). *Title of collection or feature* [Moment]. Social Media Site Name. Retrieved date, from URL

(APA requires a retrieval date because the "moment" may change over time and is not archived. Therefore, use n.d. in the date field. Citation Maker does that automatically when you choose "Collection or Feature" on the Social Media template.)

### Twitter, moment, organization

US National Archives [@USNatArchives]. (2020, October 23). *#19SuffrageStories* [Moment]. Twitter. Retrieved November 2, 2020, from <https://twitter.com/i/events/1290336878512791553?s=09>

Author's Organization Name [Username]. (Date of post). *Title of collection or feature* [Moment]. Social Media Site Name. Retrieved date, from URL

### Reddit, online forum post, organization

National Aeronautics and Space Administration [nasa]. (2018, September 12). *I'm NASA astronaut Scott Tingle. Ask me anything about adjusting to being back on Earth after my first spaceflight!* [Online forum post]. Reddit. [https://www.reddit.com/r/IAmA/comments/9fagqy/im\\_nasa\\_astronaut\\_scott\\_tingle\\_ask\\_me\\_anything/](https://www.reddit.com/r/IAmA/comments/9fagqy/im_nasa_astronaut_scott_tingle_ask_me_anything/)

Author's Organization Name [Username]. (Date of post). *Content of the post up to the first 20 words* [Online forum post]. Online Forum Site Name. URL

(An online forum is an online discussion group in which people can post and respond to questions. Adapt this format for other online forums like Quora, TripAdvisor, etc.)

### Reddit, comment on online forum post, username, real name unknown

haffy-1223. (2018, September 12). What do you think while on the launchpad about to launch? [Comment on the online forum post *I'm NASA astronaut Scott Tingle. Ask me anything about adjusting to being back on Earth after my first spaceflight!*]. Reddit. [https://www.reddit.com/r/IAmA/comments/9fagqy/im\\_nasa\\_astronaut\\_scott\\_tingle\\_ask\\_me\\_anything/e5v0027/](https://www.reddit.com/r/IAmA/comments/9fagqy/im_nasa_astronaut_scott_tingle_ask_me_anything/e5v0027/)

Commenter's Username. (Date of comment). Title of comment or up to first 20 words of comment [Comment on the online forum post *Online forum title or up to first 20 words of forum post.*] Online Forum Site Name. URL

(When the commenter's real name is unknown, enter the username, as it appears on the post, but do not enclose it in square brackets. Citation Maker formats the username field correctly, whether the username follows a real name or stands alone.)