

### Site Usage

151,739 Visits

62.13% Bounce Rate

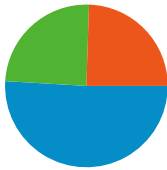
368,467 Pageviews

00:02:19 Avg. Time on Site

2.43 Pages/Visit

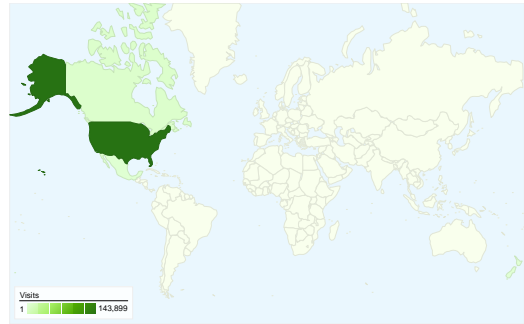
58.15% % New Visits

### Traffic Sources Overview



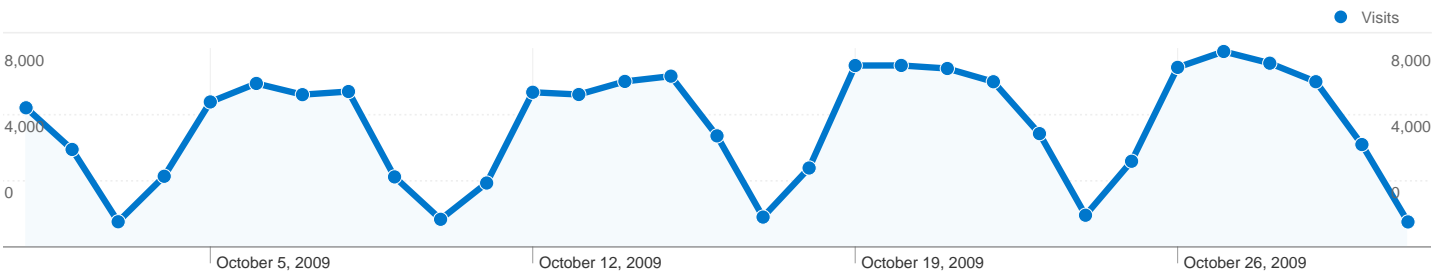
- Referring Sites  
77,288.00 (50.93%)
- Search Engines  
37,291.00 (24.58%)
- Direct Traffic  
37,160.00 (24.49%)

### Map Overlay world






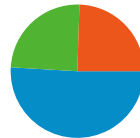
### Top Content

Page	Pageviews	% visits
/	71,936	19.52%
/orig-	43,957	11.93%
/resources/cm/mlacitationss	41,740	11.33%
/find-information	25,032	6.79%
/cite-sources	23,488	6.37%



**All traffic sources sent a total of 151,739 visits**

-  **24.49%** Direct Traffic
-  **50.93%** Referring Sites
-  **24.58%** Search Engines

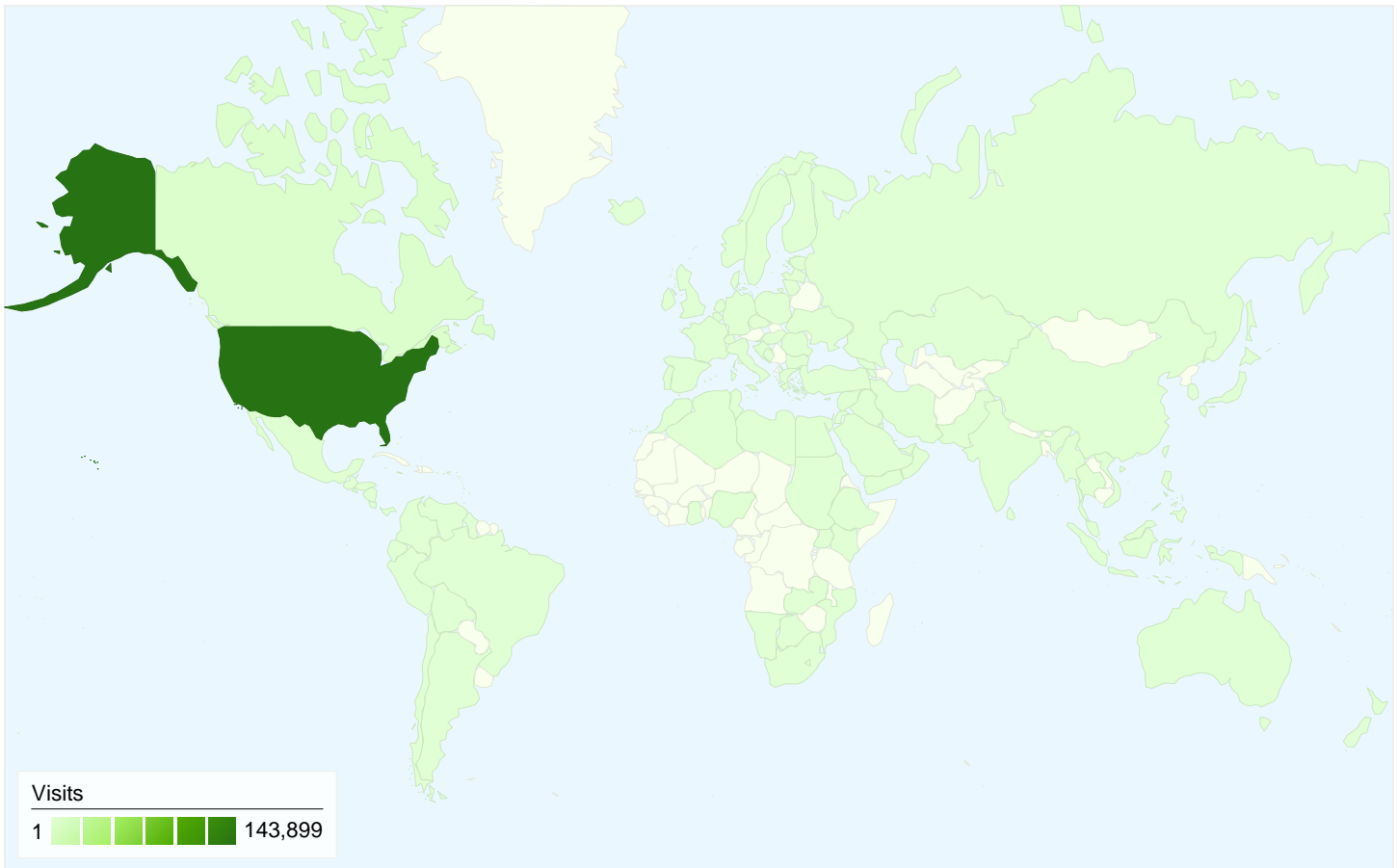


- **Referring Sites**  
77,288.00 (50.93%)
- **Search Engines**  
37,291.00 (24.58%)
- **Direct Traffic**  
37,160.00 (24.49%)

## Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	37,160	24.49%
google (organic)	33,204	21.88%
ncwiseowl.org (referral)	14,322	9.44%
ncwiseowl.com (referral)	3,917	2.58%
beaverton.k12.or.us (referral)	3,715	2.45%

Keywords	Visits	% visits
citation maker	6,446	17.29%
apa citation maker	5,249	14.08%
osis	3,667	9.83%
apa citation	3,358	9.00%
mla citation maker	2,460	6.60%

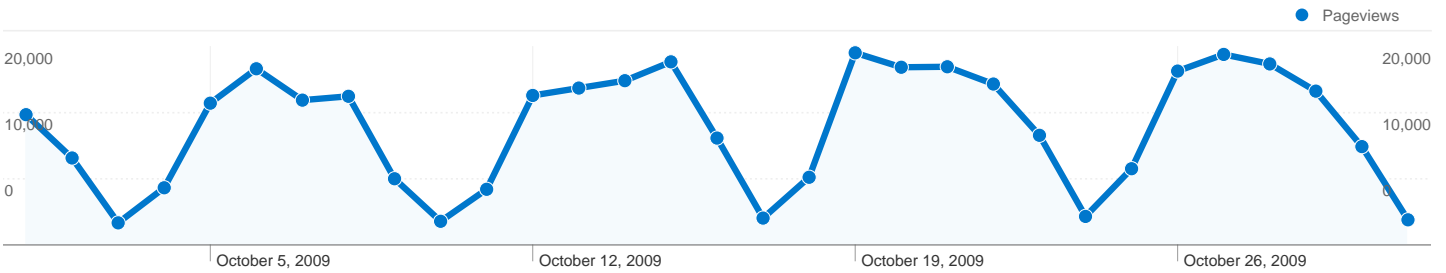


**151,739 visits came from 123 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>151,739</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>2.43</b> Site Avg: 2.43 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:19</b> Site Avg: 00:02:19 (0.00%)	<b>% New Visits</b> <b>58.16%</b> Site Avg: 58.15% (> 0.00%)	<b>Bounce Rate</b> <b>62.13%</b> Site Avg: 62.13% (0.00%)	
United States	143,899	2.45	00:02:21	57.93%	61.78%
Canada	3,651	1.86	00:01:41	63.68%	68.78%
Mexico	887	2.37	00:02:12	37.88%	57.84%
(not set)	376	2.29	00:03:01	62.23%	61.97%
New Zealand	300	2.03	00:02:03	55.00%	54.33%
Philippines	297	1.34	00:00:50	54.21%	84.51%
Japan	295	1.65	00:01:30	74.24%	74.92%
Australia	293	1.82	00:01:52	63.82%	69.28%
Malaysia	150	1.40	00:01:43	69.33%	78.67%

Germany	145	2.49	00:02:16	72.41%	64.83%
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**5,754 pages were viewed a total of 368,467 times**

**Content Performance**

<b>Pageviews</b> <b>368,467</b> % of Site Total: <b>100.00%</b>	<b>Unique Pageviews</b> <b>258,765</b> % of Site Total: <b>100.00%</b>	<b>Avg. Time on Page</b> <b>00:01:37</b> Site Avg: <b>00:01:37 (0.00%)</b>	<b>Bounce Rate</b> <b>62.13%</b> Site Avg: <b>62.13% (0.00%)</b>	<b>% Exit</b> <b>41.18%</b> Site Avg: <b>41.18% (0.00%)</b>	<b>\$ Index</b> <b>\$0.00</b> Site Avg: <b>\$0.00 (0.00%)</b>	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	<b>71,936</b>	41,265	00:00:29	36.64%	23.68%	\$0.00
/orig-steps/resources/cm/mlacitationss	<b>43,957</b>	33,236	00:04:51	74.69%	70.16%	\$0.00
/resources/cm/mlacitationss	<b>41,740</b>	32,955	00:04:40	77.07%	72.52%	\$0.00
/find-information	<b>25,032</b>	14,530	00:00:25	13.28%	5.17%	\$0.00
/cite-sources	<b>23,488</b>	15,738	00:00:19	19.37%	4.64%	\$0.00
/resources/cm/apacitations	<b>18,997</b>	16,103	00:04:21	81.01%	78.06%	\$0.00
/orig-steps/resources/cm/mlacitationss?plone_skin=OSLIS+Secondary+Theme	<b>18,773</b>	14,343	00:05:13	75.94%	66.69%	\$0.00
/find-information/gale-links/gale-powersearch?plone_skin=OSLIS+Secondary+Theme	<b>9,969</b>	6,795	00:04:20	60.75%	53.68%	\$0.00
/resources/cm/mlacitationse	<b>7,143</b>	5,420	00:04:14	75.26%	68.40%	\$0.00
/learn-to-research	<b>7,052</b>	4,340	00:00:27	7.34%	4.59%	\$0.00

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