

Site Usage

154,267 Visits

67.04% Bounce Rate

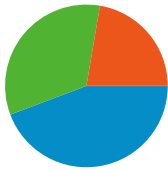
300,571 Pageviews

00:02:04 Avg. Time on Site

1.95 Pages/Visit

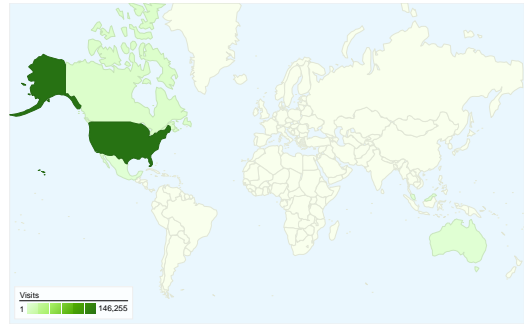
61.74% % New Visits

Traffic Sources Overview



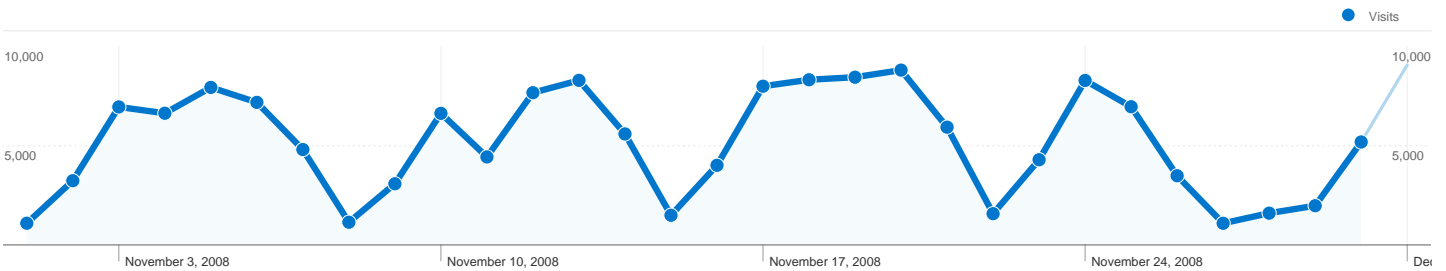
- **Referring Sites**
68,280.00 (44.26%)
- **Search Engines**
51,540.00 (33.41%)
- **Direct Traffic**
34,446.00 (22.33%)
- **Other**
1 (> 0.00%)

Map Overlay world



Top Content

Page	Pageviews	% visits
/resources/cm/mlacitationss	93,553	31.13%
/	54,961	18.29%
/resources/cm/apacitations	37,572	12.50%
/resources/cm/mlacitationse	15,562	5.18%
/resources/exresources/ebsco-	11,952	3.98%



All traffic sources sent a total of 154,267 visits

22.33% Direct Traffic

44.26% Referring Sites

33.41% Search Engines

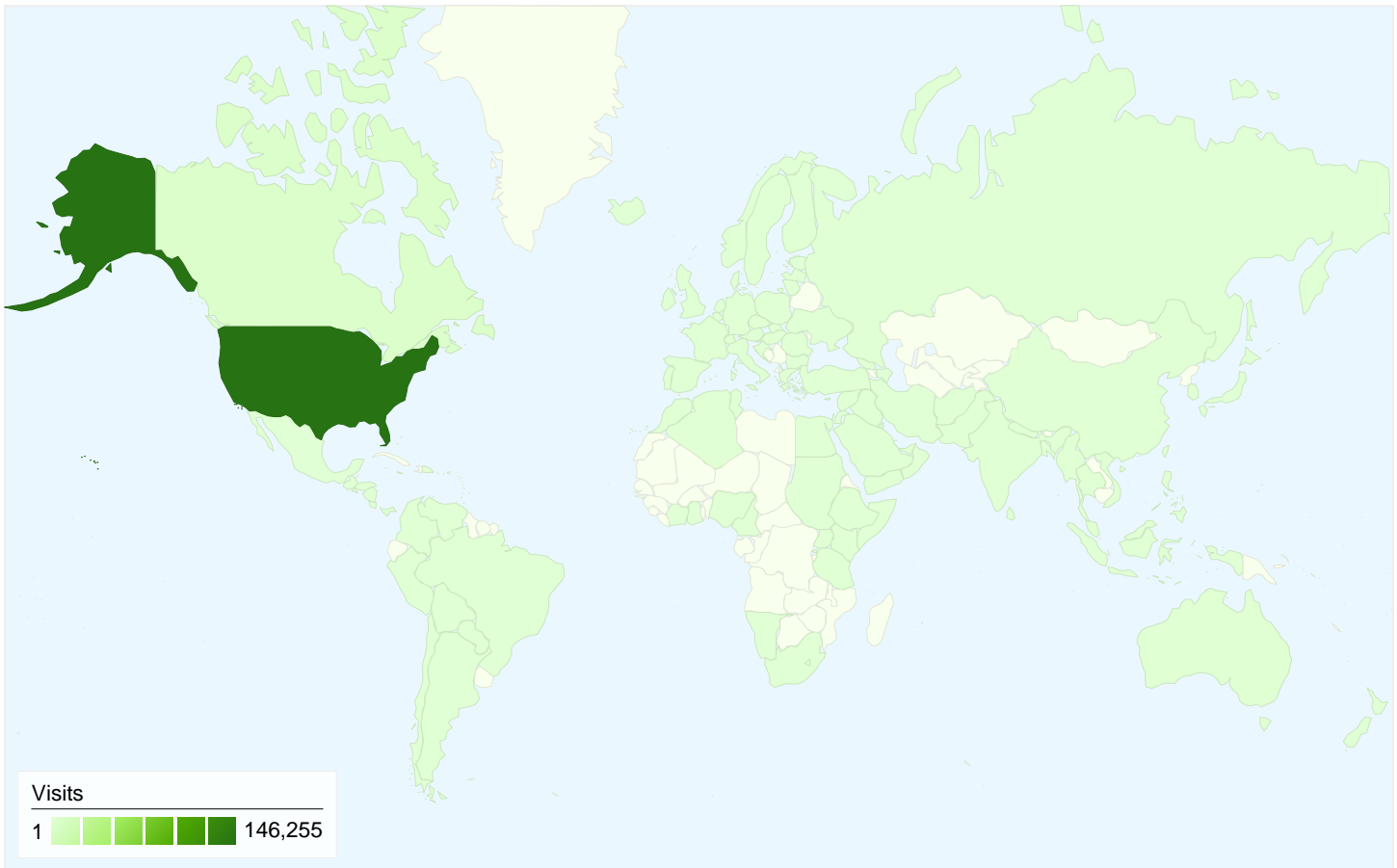


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34,446.00 (22.33%)
- **Other**
1 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	46,184	29.94%
(direct) ((none))	34,446	22.33%
ncwiseowl.org (referral)	10,566	6.85%
ncwiseowl.com (referral)	3,175	2.06%
yahoo (organic)	3,070	1.99%

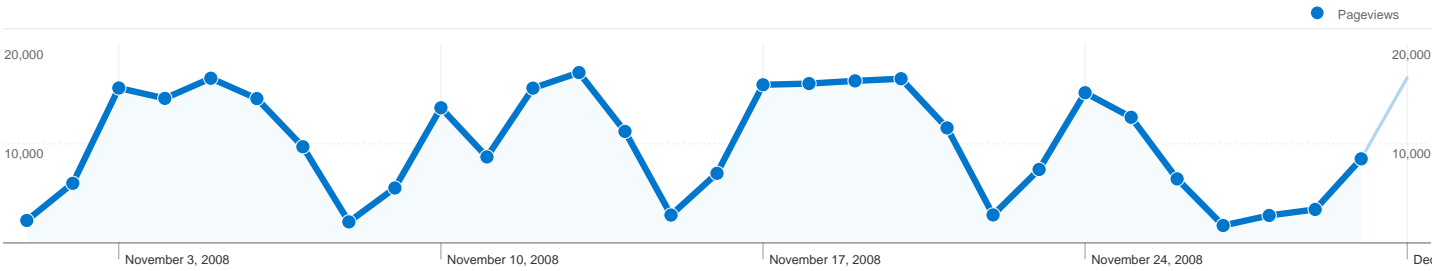
Keywords	Visits	% visits
apa citation machine	11,576	22.46%
citation maker	8,270	16.05%
oslis	3,919	7.60%
apa citation maker	3,800	7.37%
apa citation	3,370	6.54%



154,267 visits came from 123 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
154,267 % of Site Total: 100.00%	1.95 Site Avg: 1.95 (0.00%)	00:02:04 Site Avg: 00:02:04 (0.00%)	61.72% Site Avg: 61.74% (-0.02%)	67.04% Site Avg: 67.04% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	146,255	1.97	00:02:06	61.32%	66.71%
Canada	3,942	1.62	00:01:38	66.57%	70.40%
Malaysia	743	1.37	00:01:24	65.01%	79.81%
Australia	435	1.73	00:01:10	78.85%	73.33%
Mexico	409	1.77	00:02:51	57.95%	69.19%
Hong Kong	240	1.34	00:01:05	47.50%	83.33%
United Kingdom	197	1.88	00:01:01	82.23%	77.16%
Japan	188	1.37	00:01:02	66.49%	83.51%
(not set)	168	1.80	00:01:58	70.24%	70.83%
Germany	155	1.59	00:01:34	77.42%	69.03%



8,020 pages were viewed a total of 300,571 times

Content Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index						
<table border="1"> <tr> <td> Pageviews 300,571 % of Site Total: 100.00% </td> <td> Unique Pageviews 221,301 % of Site Total: 100.00% </td> <td> Avg. Time on Page 00:02:11 Site Avg: 00:02:11 (0.00%) </td> <td> Bounce Rate 67.04% Site Avg: 67.04% (0.00%) </td> <td> % Exit 51.32% Site Avg: 51.32% (0.00%) </td> <td> \$ Index \$0.00 Site Avg: \$0.00 (0.00%) </td> </tr> </table>							Pageviews 300,571 % of Site Total: 100.00%	Unique Pageviews 221,301 % of Site Total: 100.00%	Avg. Time on Page 00:02:11 Site Avg: 00:02:11 (0.00%)	Bounce Rate 67.04% Site Avg: 67.04% (0.00%)	% Exit 51.32% Site Avg: 51.32% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)
Pageviews 300,571 % of Site Total: 100.00%	Unique Pageviews 221,301 % of Site Total: 100.00%	Avg. Time on Page 00:02:11 Site Avg: 00:02:11 (0.00%)	Bounce Rate 67.04% Site Avg: 67.04% (0.00%)	% Exit 51.32% Site Avg: 51.32% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)							
/resources/cm/mlacitationss	93,553	72,893	00:05:24	79.18%	74.62%	\$0.00						
/	54,961	33,160	00:00:50	33.73%	24.08%	\$0.00						
/resources/cm/apacitations	37,572	30,966	00:05:13	82.47%	79.11%	\$0.00						
/resources/cm/mlacitationse	15,562	11,673	00:04:41	76.02%	69.37%	\$0.00						
/resources/exresources/ebsco-database	11,952	8,520	00:04:57	61.32%	58.94%	\$0.00						
/front-page	8,757	7,429	00:01:07	59.24%	56.18%	\$0.00						
/research	7,859	5,239	00:00:43	28.39%	11.30%	\$0.00						
/create	7,686	5,751	00:00:35	23.02%	13.57%	\$0.00						
/resources/exresources/ebsco-all	6,442	4,681	00:04:09	64.34%	59.16%	\$0.00						
/resources/cm	3,580	2,756	00:00:27	15.39%	10.67%	\$0.00						

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