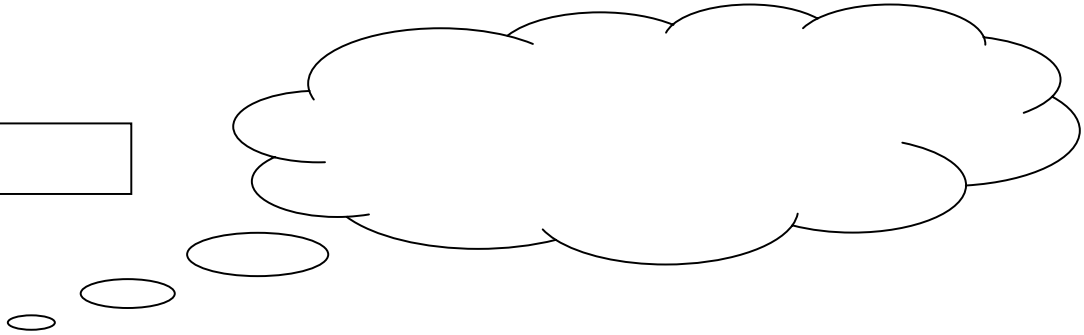


Name _____ Class _____

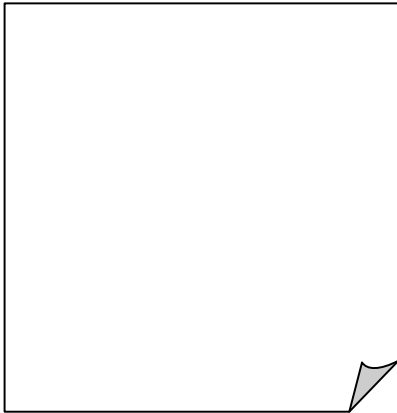
Communicating Ideas to an Audience

My idea →

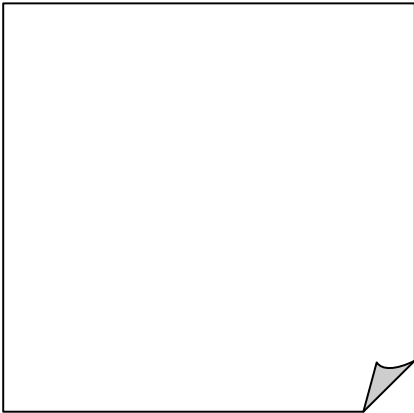


Who is the audience?

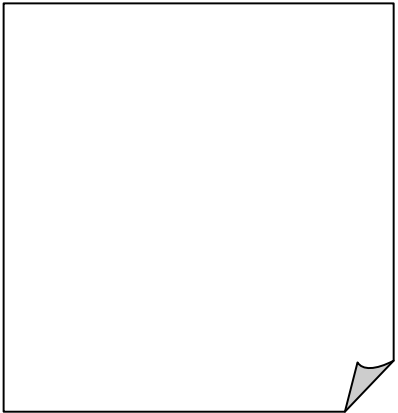
Evidence that this audience will find *interesting*:



Evidence that this audience will find *important*:



Evidence that is *vital* to convince this audience to accept my idea:



The format and length that will be most effective for this audience: Why?

Special features I should include (e.g., sound, visuals, charts, oral presentation):